

icehouse
Grow smarter. Grow faster.



Owner Manager Exchange

Refresh your thinking about yourself and the business, and re-immense yourself in The Icehouse.

For
alumni of
the Owner
Manager
Programme

Owner Manager Exchange

Most owner-managers travel on a similar journey as their business matures. An initial steep start-up and scaling phase is followed by a transitional period where business growth slows, presenting an opportunity to diversify, reset and develop.

These phases are important to acknowledge, because if you are aware of where you and your business are in terms of growth, you can proactively make the changes necessary to manage the transitions.

Who is this programme for?

This programme is designed for graduates of The Icehouse Owner Manager and Agribusiness Programmes who want to refresh their thinking about themselves and their business.

Each year, we refresh the content to ensure it reflects market changes and business trends, so those who have completed the Owner Manager Exchange (OMX) before can join again. Besides new content, returning participants tell us they come back for the interaction with old and new associates and the interactive 'exchange' of information and ideas.

What will you get from this programme?

Participants on this programme will:

- Discuss the state of your business, revisiting where you were at the end of your Owner Manager/Agribusiness Programme, where you are now, and what the future holds.
- Learn from case studies and guest speakers about business stories that will inform and inspire.
- Work with business advisors to create an action plan for the future.
- Participate in a session around well-being and resilience.
- Share reflections, thoughts and advice with business owners and mentors, similar to those on your Owner Manager Programme or Agribusiness Programme.

Duration:

Three Days
consecutively

Format:

In-Person
Group Sessions

Investment:

\$4,950 + GST

Scan For
Dates &
Cities ▶

Or view website:
theicehouse.co.nz



"It's a great thing to do for just three days of the year, so I tend to do it every second year. It just takes you back to where you started your Icehouse journey and reinforces why you're in business."

Andrew Giltrap
Giltrap Agrizone

What will be covered in this programme?



Leadership

Learn what it means to be a leader in a Kiwi business.



Getting the Best From Others

Explore delegation techniques and performance management tools.



Influencing

Harness the tools for confidence, motivation and enhanced leadership.



Creating Business Value

Identify growth opportunities and ways to handle change.



The Importance of Strategy

How to think strategically and action and implement ideas.



Interpersonal Effectiveness

Improve your leadership, communication and management skills.